

## **SWOT Analysis**

The analysis is based on the responses to both the homeowner and business questionnaires submitted in November 2020.

In total there were 89 responses to the homeowner questionnaire (59%) and 11 responses to the business questionnaire (55%).

The purpose of the SWOT analysis is to identify those aspects of the Parish which provide value and opportunity as well as those issues that need improvement and/or could cause detriment to the Parish and its' residents.

The SWOT analysis provides a focus for action – to protect and enhance strengths and opportunities and to reduce weaknesses and to reduce or eliminate threats.

### **Hayton & Tilt Parish** **Strengths**

Rural Location

Proximity to Retford (and A1) and Gainsborough

Proximity to open countryside

Proximity to Clarborough (schools, shop, public houses)

Proximity to Chesterfield Canal

Footpath network across and between local villages and Parishes

Mixed housing types

Village Hall

Village social structures – Parish Council, Playing Field Committee, Footpaths Warden, Village

Community Groups

Public House (Boat Inn)

St.Peter's Church

Long term residents with associated community spirit and volunteering

Established walking routes with associated visitors

Established route for narrow boats

Relatively high standards of care for the village and Parish

Village attracts middle aged to elderly, retired people

### **Weaknesses**

Linear village – Main Street – No “centre”

Through route to north and south

Poor traffic control – volume and associated speeding issues

No school (proximity to Clarborough)

No facilities - shops (proximity to Clarborough)

Middle aged to elderly population

Few families with children

Lack of modern housing

Ageing housing stock and need for on-going maintenance or renovation

Low community engagement (despite social structures in place)

Drainage issues

Lack of diversity in population

Under utilised facilities – park, village hall, St.Peter's Church

Increasing volume of heavy haulage vehicles  
Lack of lower priced housing  
Lack of housing for elderly  
Village doesn't attract younger people and families

### **Opportunities**

Manage development over 15 years (via Neighbourhood Plan)  
Manage standards of development (via Neighbourhood Plan)  
Match facilities to resident's profile and needs  
Enhance country pursuits – walks, views, open spaces  
Attract more people to country pursuits – equestrian, cycling, boating, fishing  
Promote restoration and/or change of use of farm buildings  
Promote Chesterfield Canal through route for walkers and boating – provide better facilities  
Widen interests and engage more village people for improved community spirit  
Provide more facilities for people visiting the village  
Make better use of brownfield/farm/in-fill sites by supporting development

### **Threats**

Flooding – Main Street and land adjacent to Chesterfield Canal (see Flood Plain Map)  
Poor maintenance of properties and housing stock  
Traffic and speeding  
Over and under development  
Failure to maintain the character of the village  
Bassetlaw DC – continual changing of plans  
Tiln Solar Farm (unless it can provide an opportunity to the Parish – financial and environmental)  
Village apathy  
Broadband & telephone issues  
Relatively high house prices  
Community budget constraints – path, road and waterway maintenance  
“Nimby” attitude – opposition to the right type of change  
Failure to attract “committed” residents as properties change hands  
Increasing volume of heavy haulage vehicles  
Risk of disuse, misuse and dereliction of brownfield sites over time

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